



2024 ANNUAL CONFERENCE AGENDA

October 16, 2024 – October 18, 2024

Wednesday, October 16, 2024

12:00 PM – 04:15 PM

Registration Open in Conference Center Lobby

01:00 PM – 02:00 PM

Keynote: Having Fun with Culture Development

Gorge Room

Melissa Steger, Retired - Associate Director Workers Compensation -
The University of Texas System

Credits: 1 Risk Management or Human Resources

This session will describe the steps a workers compensation insurance program took to turn unexpected change into a positive outcome. The program had to not only develop, but also sustain a new culture focused on mission, advocacy, compliance, and results. Learn how the program kept their focus on doing what is right.

02:00 PM – 02:15 PM

Networking Break

02:15 PM – 03:15 PM

Public Sector Tort Claims

Gorge Room

Karen Vickers and Beth Plass, Attorneys - Vickers Plass, LLC

Credits: 1 Claims Management or Oregon Tort/Other State Laws

Karen and Beth will discuss current trends in tort claims, including in the areas of employment and general liability. Recent cases will be reviewed as examples. Karen and Beth will also give tips on reducing claims.

03:15 PM – 03:30 PM

Networking Break

03:30 PM – 04:30 PM

I'm Too Busy to Review and Understand My Insurance: With These Top Ten Tips and Tricks, You Can Protect Your Entity and Your Job

Gorge Room

Geoff Sinclair, Vice President Public Sector Practice and Marcus Pitts, Account Executive - Brown & Brown Insurance

Credits: 1 Risk Management Administration

If you've ever felt overwhelmed by insurance policy language or coverage terms, you're not alone! Join Geoff and Marcus as they discuss how you can gain a better understanding of your organization's insurance program and policies and ensure you have the appropriate coverage to protect your assets and mitigate risks. We'll take you through some key areas to focus on if you're pressed for time and highlight exposures you may not realize you have.

05:30 pm – 06:00 PM

Bingo Night Bash

Start the evening off with some fun, laughter and prizes!

06:00 PM – 07:00 PM

Gorge Room

Welcome Reception

Join us for a fantastic opportunity to network and reconnect with fellow risk professionals, conference sponsors, and OR-PRIMA Board Members. Enjoy light appetizers and a selection of beer, wine, ciders and seltzers as you mingle and catch up. Dinner is on your own this evening—gather some friends and explore the local dining options!

Thursday, October 17, 2024

07:30 AM – 04:00 PM

Registration Open in Conference Center Lobby

07:30 AM – 08:30 AM

Atrium/Gorge Room

Breakfast Buffet

08:30 AM – 09:00 AM

Gorge Room

President's Welcome and Presentations

Niki Fisher, OR-PRIMA President, Risk Management Consultant - Special Districts Association of Oregon (SDAO)

09:00 AM – 10:30 AM

Gorge Room

Keynote: Turning Obstacles into Opportunities

Hoan Do, American Ninja Warrior

Credits: 1 Other

Through his interactive and engaging message, Corporate Motivational Speaker Hoan Do will empower your staff or members to overcome the obstacles that come up in business and in life so that they can produce results while achieving their professional and personal goals. Taking the lessons he learned from being a city finalist in NBC's hit show American Ninja Warrior, Hoan shares practical strategies that will leave your team feeling inspired to act.

10:30 AM – 10:45 AM

Networking Break

10:45 AM – 12:00 PM

Gorge Room

Breakout Session A

Public Procurement: Purchasing and Contracting Basics for Public Entities

Emily Courtnage, JD, Director of Purchasing and Contracting - Portland Public Schools

Credits: 1 Contracts

Emily will provide an overview of public procurement and public contracting law in Oregon. Topics will include competitive procurement requirements and processes and best practices in public contracting. This program is designed for non-procurement professionals who wish to better understand the complex set of rules

and processes that public agencies must adhere to when procuring goods and services.

10:45 AM – 12:00 PM
Trillium Room
Breakout Session B

Establishing a Worker Recovery Mindset in Workers Compensation
Melissa Steger, Retired - Associate Director Workers Compensation -
The University of Texas System
Credits: 1 Workers Compensation

The workers' compensation industry is currently navigating significant challenges, notably the shifting workforce dynamics due to the "grey tsunami" and "great resignation." The core issue lies in the need for professionals who not only fill positions but also deeply understand the interconnected roles of all parties involved in the system and claims advocacy. The traditional view of workers' compensation as a cost-centric and monotonous field is deterring the new generation of workers who seek meaningful and impactful careers. To address this, there is a call to shift towards a worker recovery model that emphasizes holistic care, focusing on restoring the injured worker's health, job function, and overall well-being. This approach not only aligns with the values of the emerging workforce but also promises better financial and clinical outcomes for both employers and employees. The session aims to explore strategies to foster this progressive mindset across the industry to diminish conflict and enhance the efficacy of workers' compensation programs.

12:00 PM – 01:30 PM
Atrium/Gorge Room

Lunch

01:30 PM – 02:45 PM
Gorge Room
Breakout Session A

Global Cyber Trends
Simon Meech, ACII, CISMP, Cyber Practice Leader - BMS Group
Credits: 1 Claims Management or Public Exposure

Join Simon as he delves into the current state of the global cyber market. In this session, Meech will explore key risk and insurance trends, including the rising costs of ransomware, shifts in premium rates, and loss ratios. Attendees will gain insights into ransomware threats, essential security standards, covered losses, and future developments in the cyber insurance landscape. Don't miss this opportunity to stay ahead in the ever-changing world of cyber risk management.

01:30 PM – 02:45 PM
Trillium Room
Breakout Session B

Intelligence Tradecraft: Principles for Advanced Investigations
Ryan Johnson, Senior Partner - DigiStream Investigations
Credits: 1 Risk Management

This session utilizes real work case examples to teach essential

principles behind the methodology and technology of geosocial and geospatial investigations, device forensics, location tracking, video and imagery upscaling, international investigations, and complex surveillance operations. The session then describes how to leverage these capabilities to maximum effect in a legally robust manner. The audience will learn these advanced investigative solutions are far more accessible and affordable than they believe.

02:45 PM – 03:00 PM

Refreshment Break

03:00 PM – 04:15 PM

Gorge Room

Breakout Sessions A

Houselessness and the Law

Beth Jones, Attorney - Capitol Legal Services

Credits: 1 Public Exposure or Risk Management

The places where the rights of those experiencing homelessness have crossed paths with the rights of the government to regulate public spaces have seen a whirlwind of legal challenges and legal changes over the last several years. This session will provide a snapshot of where we have been and where we sit currently in Oregon. The presenter will then also take his best shot at predicting the future legal challenges and future legal changes that are most likely to be coming our way.

03:00 PM – 04:15 PM

Trillium Room

Breakout Sessions B

Claims Panel: Inflationary Trends in the Claims Sector

Ross Davies, CPCU, Property/Liability Claims Supervisor - City County Insurance Services and Jens Jensen, AIC-ARM-P, Director of Claims - SDAO

Credits: 1 Property Insurance or Liability Insurance

Claims managers share their experiences of how the cost of claims has inflated over the years. Current trends are discussed as well as how we got to where we are.

06:00 PM – 7:00 PM

Gorge Room

Annual Banquet

7:00 PM – 10:00 PM

Gorge Room

Signature Event & Raffles

Join us for an evening with 'Dueling Pianos with Jeff & Rhiannon.' Former Disney cast members, Jeff and Rhiannon bring an engaging, comedic show full of audience interaction, sing-alongs, and dancing. Bring your song requests and get ready for a fun-filled night!

Friday, October 18, 2024

07:30 AM – 08:30 AM

Sasquatch Themed Fun-Run/Walk Event

08:00 AM – 09:00 AM
Atrium/Gorge Room

Continental Breakfast

09:00 AM – 10:30 AM
Gorge Room

Keynote: Evolving Effective Enterprise Risk for Public Leadership Decision Making

Edward K. McDonald III, Ed.D., MBP, BBA (Designations: CRMP, C.M., ACE) - J.T. Salem & Associates, LLC

Credits: 1 Risk Management Administration

This session will explore the shift from traditional hierarchical structures to collaborative, adaptive leadership models and the impact of technological advancements on leadership and decision-making. We'll discuss navigating a technology-driven world, focusing on AI's role in job functions, risk assessment, and decision-making, and how to use technology to enhance Enterprise Risk Management (ERM) while maintaining ethical standards and emotional intelligence. We'll also cover the value proposition for modern leaders, addressing how to identify and communicate unique value propositions, stay agile in managing emerging risks, and balance communication across multigenerational teams. Lastly, we'll present strategies for advancing public sector ERM, including effective frameworks responsive to technology and societal changes, case studies from leading entities, and the importance of continuous learning and innovation in leadership.

10:30 AM – 11:00 AM

Networking Break

11:00 AM – 12:30 PM
Gorge Room

Aid and Assist Panel

Patrick Priest, Executive Director - City County Insurance Services (CIS); Todd Scharff, Senior Risk Consultant - Oregon Department of Administrative Services Risk Management (DAS); Jessica Pratt, Legislative Affairs Manager - Association of Oregon Counties (AOC), and Cherryl Ramirez, MPH, MPA, Executive Director - Association of Oregon Community Mental Health Programs (AOCMHP)

Credits: 1 Public Exposure or Oregon Tort/Other State Laws

Oregon has seen an increase in the number of individuals with behavioral health disorders who have been charged with a crime and are unable to "aid and assist" in their own defense. The defendants are then court ordered into community restoration services. This panel, representing counties and non-profit organizations, will present how liability exposures related to "aid and assist" are being managed.